# BIS MONDAY, AUG. 25

Itil September 6th

## ASS MERCHANDISE \$20,000

, ill be placed on sale Monday, August 25, at ON THE DOLLAR

### in lowels, Table Linen ri Lace Curtains, reReduction

ld Dust 3 for 10c	10c and 15c hosiery at4c
od Coffee17c per 15	Silk and Lisle hosiery at reduced prices.
be polish, all colors7c	\$10.00 field glasses\$7.00
ited States Government haul-	\$1.00 pocket knives49c
er worth \$1.50 going at 60c	A!arm clock
ited States Army shoes75c	Lady & President suspenders 39c
ry and Octogan soap 3 for 10c	We carry McCall patterns. No
ur60c per quarter sack	outside demonstrations such as
ow brand shirts and collars at educed prices.	signs and banners.6Simply call for the goods herein advertised.

\$1.00

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d ds that sell for 12½c an, ng at 5c

pest Men, Women and at Juced Prices.

When a merchant's business increases 100 per cent in a few short years, there's certainly a reason for it—and a mighty good reason,

H. Patterson started business here in 1907.

Started in a small way—a very small way, indeed, and from that small beginning has grown the largest department store in Hen dersonville.

In 1907 H. Patterson opened \* pressing club here.

In 1913 he has the largest department store in the city and his business shows an increase of one hundred per cent.

How did this come about. you ask?

Strictly as a result of absolutely fair treatment to his thousands and thousands of satisfied customers.

There is no other answer.

Fair treatment, square and honest dealing and the knack of selling goods for less than his compet-

Some merchants know how to buy but not how to sell.

Other merchants know how to sell but pay too much for their goods—they do not know how to 一种解析是可能用格。上學是

H. Patterson knows how to both buy and sell. He buys on the low market and sells to his customers on a very small margin of profit for cash.

He believes in doing a big volume of business on a small percentage of profit.

And thit is one good reason why his business shows an increase of 100 per cent!

#### Men's Clothing

You will find here the best and largest stock of clothing in town. About 1200 suits and

1400 pairs o ftrousers to select from... A standard watch given away with \$6.75 purchase in clothing.

120 tailor-made Misfit Suits, worth up to \$40, now going at

\$5.15

White Flannel Trousers from \$1.25 to \$2.98, worth double this mount.

Alpacca Coats 98c.

Other Clothing in proportion.

#### Men's Hats

Stetson Hats, \$5.00 grade for

\$2,98

All other Hats at reduced price.

Summer Underwear going at

19c

The store that never has and never will be undersold by anyone.